



United Irish Societies

Greetings,

The 2024 Detroit's Saint Patrick's Parade will be held on March 10 along Michigan Avenue in Corktown.

Enclosed is an order form for placing an ad in the Parade Times which is an annual publication that coincides with the Parade.

The Parade Times is a major fundraiser for the Parade, so in purchasing an ad you are helping to continue the tradition that started over sixty years ago.

This year, if possible, you may want to include with your ad 'buy one/get one' or discount coupons, which would give even more incentive for our readers to patronize your business.

If you need further information, please call me at 734-891-4871 or e-mail paradetimes@yahoo.com.

Thank you for your consideration.

Peggy Gray
Parade Times Chairperson



PARADE TIMES ADVERTISEMENT ORDER FORM

Parade Date: March 10, 2024 at 12:30 pm
Michigan Ave. - "Corktown", Detroit

The **PARADE TIMES** is the official program book of Detroit's St. Patrick's Parade.

AD PRICES

Business Card (1/8 pg)	\$ 50.00
One Quarter Page	\$100.00
Half page	\$150.00
Full Page	\$225.00
Inside Cover (front or back)	\$300.00
Two Full Pages	\$400.00
2 Page Center	\$450.00

AD INFORMATION:

- () - Same ad as last year
- () - Ad to be e-mailed to paradetimes@yahoo.com

Subscriber Name: _____

Contact Person: _____

Address: _____

Phone: _____

E-Mail: _____

Please send your ad copy to paradetimes@yahoo.com or to Book Manager:

Peggy Gray, 9840 Berwick, Livonia, MI 48150, 734-891-4871

Please make all checks payable to: **UNITED IRISH SOCIETIES**

Find more information at: WWW.DETROITSTPATRICKSPARADE.COM

Deadline for ads is Jan 30, 2024 – earlier ad submission would be highly appreciated



