

The St. Patrick's Parade



Sunday, March 15, 2026

Start Time: 1:00 pm

“CELEBRATING IRISH CULTURE & TRADITIONS”

2026 PARADE UNIT APPLICATION

Official Name of Unit: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Unit Director Name: _____

Email: _____

Phone (Home or Work): _____ Mobile: _____

***Please Circle One**

PARADE UNIT DESCRIPTION

Please write in detail a full description of your unit. This should include costumes, float / vehicles, music, unit mission, charity work, performance routines and any props needed for your appearance. (You may include additional information in an email detailing your unit along with supporting photos of the unit).

PARTICIPANT INFORMATION

Each unit can provide information about your appearance for the use of Parade commentary. However, it is at the discretion of the United Irish Societies which information is chosen. Please provide the following information regarding your unit.

Official Name of Unit: _____

Number of People in Unit: _____ 2025 Division Number: _____

Number of Official Parade Vehicle Passes Needed: _____

(ONLY vehicles that are DRIVING IN THE PARADE require an Official Parade Vehicle Pass—this is NOT required for parked vehicles)

Phonetic Spelling of Director's Name: _____

Location & Purpose of Organization: _____

Years of Participation in the Parade: _____

Awards Received from previous Participation in Parade: _____

Number of hours involved in preparation of the unit: _____

PARADE PLACEMENT

This year's Parade will consist of Clans, floats, marching bands, dance groups, equestrian units, specialty acts, commercial units, social organizations, and restaurants. Unit placement is based on type of entry and last year's division number to ensure the most entertaining Parade.

PARADE POLICIES

- No buses or Class-A RVs will be allowed in the Parade without prior approval. If approved, there will be extra fees.
- All pre-approved vehicles or floats must be clean and presentable to participate.
- No beverages of any kind (cups, bottles, cans, alcohol or non-alcoholic)
- No passing of candy, beads, or trinkets to the crowd.
- Each Division Marshal will be accompanied by several Parade Marshals and a Detroit Police officer to ensure the above policies are followed.
- All units must arrive on time & check in with their unit Marshal. Late arrivals may lose their placement in the line-up and be placed at the end of the parade. (This is for safety purposes).

PARADE UNIT FEE SCHEDULE

Please submit your completed application and signed letter of commitment by Friday, February 27, 2026. You may send it via mail to 9500 Mt. Elliott, Studio A, Detroit, Michigan 48211, or email to aavig@theparade.org. Payment is due in full by Friday, March 6, 2026.

_____ Social Groups, Organizations, Clans	\$250
_____ Bars, Pubs, Restaurants	\$350
_____ Commercial Entities, Distributors	\$500
_____ United Irish Society Member	Cost Already Included in Membership Fee

MANDATORY PARADE ORIENTATION MEETING – NEW LOCATION!!

One representative from each unit is required to attend the mandatory Parade Orientation Meeting. Please see below for meeting details:

- **Date:** Thursday, March 5, 2026
- **Time:** 6:00 p.m.
- **(NEW) Location:** Monaghan Knights of Columbus Hall (19801 Farmington Road, Livonia, MI, 48152)

All details regarding your participation, including marching orders, speaking points, and designated assembly location, will be provided at this meeting.

The St. Patrick's Parade



A Detroit Tradition

STATEMENT OF COMMITMENT TO COMPLY WITH PARADE ORDERS, PARADE MARSHALS, THE PARADE COMPANY VOLUNTEERS, DIRECTIONS AND RELEASE OF LIABILITY TO THE UNITED IRISH SOCIETIES, PARADE COMMITTEE AND PARADE OFFICIALS.

The undersigned party represents to the United Irish Societies ("UIS") that they are the authorized legal representative, officer, agent of the entity, club or organization applying for the application to march in the 2026 St. Patrick's Parade hosted by the UIS on March 15, 2026, in the city of Detroit, Michigan. The undersigned acknowledges they have read and understand the contents of this application in entirety and agree to all the terms and conditions herein. Chief among these rules and regulations are the requirement that we refrain from the use of alcohol while marching or riding in the Parade and that we adhere to the directions of the assigned Parade Marshals.

We understand if any individual in our group has an alcohol or non-alcohol drink, the police will issue tickets and remove our entire group from marching in the Parade immediately.

Each entity, club, or organization irrevocable grants to the UIS, its successors, and assigns, the right to record the likeness of its members/agents (including, without limitation, the taking of any still photographs, or the creation of audio and/or videotapes) to use or authorize the use of the likeness in connection with the production, sale and/or distribution of such likeness by the United Irish Societies.

We further understand that the United Irish Societies and their officers or any of its member organizations are not liable, responsible, or accountable for any damages, injuries or other adverse consequences which may occur during the Parade. We accept full responsibility for our participation and understand that it is completely voluntary and thus agree to hold the United Irish Societies, officers, and its member organizations harmless and blameless for any and all damages, injuries or losses sustained. We have further been advised that obtaining liability insurance might be advisable.

Signature of Director

Date

Printed Name

Title

Please submit your completed application and signed letter of commitment by Friday, February 27, 2026. You may submit via mail to The Parade Company, 9500 Mt. Elliott, Studio A, Detroit, Michigan 48211, or email to aavig@theparade.org

Payments should be made out to The United Irish Societies and mailed to The Parade Company address above. Payment is due in full by Friday, March 6, 2026.

www.detroitstpatricksparade.com
313.475.4675
Sponsored by the United Irish Societies