

## Greetings,

The 2024 Detroit's Saint Patrick's Parade will be held on March 10 along Michigan Avenue in Corktown.

Enclosed is an order form for placing an ad in the Parade Times which is an annual publication that coincides with the Parade.

The Parade Times is a major fundraiser for the Parade, so in purchasing an ad you are helping to continue the tradition that started over sixty years ago.

This year, if possible, you may want to include with your ad 'buy one/get one' or discount coupons, which would give even more incentive for our readers to patronize your business.

If you need further information, please call me at 734-891-4871 or e-mail <u>paradetimes@yahoo.com</u>.

Thank you for your consideration.

Peggy Gray Parade Times Chairperson



## ADVERTISEMENT ORDER FORM

Parade Date: March 10, 2024 at 12:30 pm Michigan Ave. - "Corktown", Detroit

The PARADE TIMES is the official program book of Detroit's St. Patrick's Parade.

AD PRICES		
Business Card (1/8 pg)	\$ 50.00	*
One Quarter Page	\$100.00	
Half page	\$150.00	
Full Page	\$225.00	
Inside Cover (front or back)	\$300.00	
Two Full Pages	\$400.00	
2 Page Center	\$450.00	

## AD INFORMATION:

<ul><li>( ) - Same ad as last year</li><li>( ) - Ad to be e-mailed to paradetimes@yahoo.com</li></ul>				
Subscriber Name:	to be e-mailed to paradetimes@yahoo.com er Name:  Person:			
Contact Person:				
Address:				
Phone:				
F-Mail·				

Please send your ad copy to <a href="mailto:paradetimes@yahoo.com">paradetimes@yahoo.com</a> or to Book Manager:

Peggy Gray, 9840 Berwick, Livonia, MI 48150, 734-891-4871

Please make all checks payable to: **UNITED IRISH SOCIETIES**Find more information at: <u>WWW.DETROITSTPATRICKSPARADE.COM</u>
Deadline for ads is Jan 30, 2024 – earlier ad submission would be highly appreciated







## The Parade Times - Patron Ad Form

The Official Program book for Detroit's St. Patrick's Parade The Parade Times offers four levels of Patron Ads

St Patrick - \$50

St. Brigid - \$25

Harp - \$10

Shamrock - \$5 \*\*\*

\*\*\*PLEASE NOTE THAT SHAMROCK ADS ARE LIMITED TO <u>ONE</u> NAME ONLY (i.e. John Irish or Irish Family)

Please make checks payable to **United Irish Societies** - Send to Marilyn Couture, 22709 S Keyes, Taylor MI 48180 734-818-0815

Deadline is January 30, 2024

Any questions, please contact me at mommacoot@aol.com

NAME - Please Print Clearly	Phone Number	Patron Level	Price	Payment	In Memory
A CONTRACTOR OF THE PARTY OF TH					
	1				
		- III kaaliis V			
7/A					
THE PERSON NAMED IN COLUMN TO THE PE					
Wind generalization					
				W. Harring	
			341-1-		
				11-7-11-11-11	
The second secon					
	1			<u></u>	