

The St. Patrick's Parade



Sunday, March 10, 2019
New Start Time: 1:00 P.M.

2019 PARADE UNIT APPLICATION

Official Name of Unit: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Unit Director Name: _____

Email: _____

Phone (Home or Work): _____ Mobile: _____
Please Circle One

PARADE UNIT DESCRIPTION

Please write in detail a full description of your unit. This should include costumes, float / vehicles, music, unit's mission, charity work, performance routines and any props needed for your appearance. (You may attach a separate piece of paper detailing your unit as well as supporting photos of unit).

PARTICIPANT INFORMATION

Each unit can provide information on your appearance for the use of Parade commentary. However, it is at the discretion of the United Irish Societies which information is chosen. Please provide the following information regarding your unit's appearance.

Official Name of Unit: _____

Number of Performers: _____ 2018 Division Number: _____

Phonetic Spelling of Director's Name: _____

Location & Purpose of Organization: _____

Years of Participation in the Parade along with specific years & awards received:

Number of hours involved in preparation of the unit: _____

Please list three (3) major points of interest about your unit. Including the most entertaining and exciting features of the unit.

1) _____

2) _____

3) _____

PARADE PLACEMENT

This year's Parade will consist of Clans, floats, marching bands, dance groups, equestrian units, specialty acts, commercial units, social organizations and restaurants. Unit placement will be based on type of entry and last year's division number to ensure the most entertaining Parade.

PARADE POLICIES

- No buses or Class-A RVs will be allowed in the Parade without prior approval. If approved, there will be extra fees.
- All pre-approved vehicles or floats must be clean and presentable to participate.
- No drinks (cups, bottles, cans, etc.) are permitted (alcohol or non-alcohol) while marching in the Parade.
- No passing of candy, beads or trinkets to the crowd.
- Each Division Marshal will be accompanied by several Parade Marshals and a Detroit Police officer to ensure the above policies are followed.

PARADE UNIT FEE SCHEDULE

Please submit your completed application and signed letter of commitment by February 22, 2019. You may submit via mail to 9500 Mt. Elliott, Studio A, Detroit, Michigan 48211, via email to specialevents@theparade.org or by fax 313.923.2920. Payment is due in full by March 1, 2019.

_____ Social Groups, Organizations, Clans	\$250
_____ Bars, Pubs, Restaurants	\$350
_____ Commercial Entities, Distributors	\$500

In addition to the required entrance fee, your group may be interested in purchasing an ad or patron in our newly expanded Parade Times Magazine. This year's magazine will be sold on the Parade route to increase readership and advertising opportunities. There are also opportunities for groups or families to rent a personalized Parade route shamrock posted along the route for two weeks (see attached form).

One member of each unit is required to attend the mandatory Parade Orientation meeting scheduled for Thursday, March 7 at the Gaelic League, time TBA. All details of your appearance including marching orders and designated assembly street will be provided.

The St. Patrick's Parade



A Detroit Tradition

STATEMENT OF COMMITMENT TO COMPLY WITH PARADE ORDERS, PARADE MARSHALS, THE PARADE COMPANY VOLUNTEERS, DIRECTIONS AND RELEASE OF LIABILITY TO THE UNITED IRISH SOCIETIES, PARADE COMMITTEE AND PARADE OFFICIALS.

The undersigned party represents to the United Irish Societies (“UIS”) that they are the authorized legal representative, officer, agent of the entity, club or organization applying for the application to march in the 2019 St. Patrick’s Parade hosted by the UIS on March 10, 2019 in the city of Detroit, Michigan. The undersigned acknowledges they have read and understand the contents of this application in entirety and agree to all the terms and conditions herein. Chief among these rules and regulations are the requirement that we refrain from the use of alcohol while marching or riding in the Parade and that we adhere to the directions of the assigned Parade Marshals.

We understand if any individual in our group has an alcohol or non-alcohol drink; the police will issue tickets and remove our entire group from marching in the Parade immediately.

Each entity, club or organization irrevocable grants to the UIS, its successors, and assigns, the right to record the likeness of its members/agents (including, without limitation, the taking of any still photographs, or the creation of audio and/or videotapes) to use or authorize the use of the likeness in connection with the production, sale and/or distribution of such likeness by the United Irish Societies.

We further understand that the United Irish Societies and their officers or any of its member organizations are not liable, responsible or accountable for any damages, injuries or other adverse consequences which may occur in the course of the Parade. We accept full responsibility for our participation and understand that it is completely voluntary and thus agree to hold the United Irish Societies, officers and its member organizations harmless and blameless for any and all damages, injuries or losses sustained. We have further been advised that obtaining liability insurance might be advisable.

Signature of Director

Date

Printed Name

Title

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Payments should be made out to The United Irish Societies and mailed to The Parade Company address above. Payment is due in full by March 1, 2019.