

2010 PARADE TIMES

Dear Friends of Detroit's St Patrick's Parade:

Attached, you will find order forms for business ads and patrons for the Parade Times.

As you may know, this is an annual publication that coincides with Detroit's St Patrick's Parade. The Parade Times is a major fundraiser for the Parade. By purchasing ads and/or selling patron/clan ads, you are helping to continue the tradition that started over fifty years ago. Your contribution to this effort will be greatly appreciated.

This year we are limiting the number of full page ads, so they will be accepted on a 'first come, first served' basis.

If you need further information, please call 734-891-4871 or e-mail paradetimes@yahoo.com

Thank you in advance for your support!

Parade Times



PARADE TIMES ADVERTISEMENT ORDER FORM

PARADE DATE: MARCH 14, 2010, 2:00
MICHIGAN AVE – “CORKTOWN”, DETROIT
PARADE THEME – ONE ISLAND, ONE IRELAND
GRAND MARSHALS – JOHN AND KATHY TREANOR

The **PARADE TIMES** is the official program book for Detroit's St. Patrick's Parade and serves as one of the main fundraisers for the parade.

AD PRICES:

Business card (1/8 page)	\$ 50.00
One Quarter Page	\$100.00
Half Page	\$150.00
Full Page	\$225.00
Inside Cover (front or back)	\$300.00
Two Full Pages	\$400.00
Two Page Center	\$450.00

PATRON AD PRICES:

Basic Patron Ad	\$ 5.00
Harp Section	\$10.00
St. Brigid Section	\$25.00
St. Patrick Section	\$50.00

(The St. Patrick & St. Brigid sections will be on a page with the respective Saint's picture & short biography.)

AD INFORMATION:

_____ Same ad as last year
_____ Ad to be e-mailed to paradetimes@yahoo.com

Subscriber's Name: _____
Contact Person: _____
Address: _____
City, State, Zip: _____
Phone #: _____
E-Mail: _____

Please send your ad copy to paradetimes@yahoo.com or:

Book Manager:
Peggy Gray
9840 Berwick
Livonia, MI 48150
734-891-4871

Sales Rep:

Please make all checks payable to: **UNITED IRISH SOCIETIES**
Find more information at: www.detroitstpatricksparade.com

Deadline for ads is Jan 21, 2010 – Earlier ad submission would be highly appreciated.

UNITED IRISH
SOCIETIES



